

Healthy Buildings to Open Local Information Center
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Healthy Buildings of Napa will open an information center Friday (November 20) at V Marketplace featuring the Vineyards Oaks homes to be constructed on the Knight family property at Stags View Lane and Yountville Cross Road.

According to the majority of experts studying greenhouse as build up in the atmosphere, buildings contribute anywhere from 40 to 50 percent of all greenhouse gasses.

Conventional buildings can also have indoor air quality that is three times worse than outdoor air.

Healthy Buildings, an established design/build firm, has been working to improve the built environment for over 10 years. Healthy Buildings teamed up with the Knight family to develop 12, net-zero energy luxury homes in Yountville.

“Educating the public about the environmental and healthy benefits of green building is perhaps the biggest hurdle we face in the green building industry,” said Bob Massaro founder and CEO of Healthy Buildings.

Leadership in Environmental and Energy Design (LEED) is an internationally-recognized green building certification system to improve home performances where it matters most: energy savings, water efficiency, CO2 emissions reduction, improved indoor air quality, stewardship of resources and sensitivity to the environment.

Vineyard Oaks plan to build its development to quality for Gold LEED certification. “Mistakenly, home buyers believe that buying a sustainable home costs more, but it doesn’t have to if the builder has the experience and know how to do it right. As a result, the home buyer benefits from a well-built home that costs less to maintain,” Massaro explained.

“V Marketplace is a perfect venue to showcase our high-performance housing development,” said Eric Knight, “Our family have been involved in the community for four generations. V Marketplace represents the town’s history, and Vineyard Oaks represents the town’s future.”

The showcase will run for at least six months with rotating displays of the Vineyard Oaks Subdivision and a wide variety of green building technology.