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LOCAL COMPANY BRING NATION'S 'GREENEST' HOMES TO NAPA VALLEY

Information Center Launches at Historic V-Marketplace in Yountville to Educate Public about Benefits of Green Building

According to the majority of experts studying greenhouse gas build-up in the atmosphere, buildings contribute anywhere from 40%-50% of all greenhouse gasses. Conventional buildings can also have indoor air quality that is three times worse than outdoor air. Healthy Buildings, a design/build firm located in Napa, has been working to improve the built environment for over 10 years. Healthy Buildings teamed up with the Knight family of Yountville to develop the Vineyard Oaks subdivision--twelve, LEED®-H Gold, net zero energy luxury homes on the vineyards at the corner of Yountville Cross Road and Stags View Lane.

“Educating the public about the environmental and health benefits of green building is perhaps the biggest hurdle we face in the green building industry,” says Bob Massaro, founder and CEO of Healthy Buildings. Leadership in Environmental and Energy Design (LEED) is an internationally recognized green building certification system to improve home performances where it matters most: energy savings, water efficiency, CO₂ emissions reduction, improved indoor air quality, stewardship of resources, and sensitivity to the environment. “Mistakenly, home buyers believe that buying a sustainable home costs more, but it doesn’t have to if the builder has the experience and know-how to do it right. As a result, the home buyer benefits from a well-built home that costs less to maintain.”

In order to help educate the community, Healthy Buildings and the Knight family have designed an information center at the historic V-Marketplace in Yountville. “V-Marketplace is a perfect venue to showcase our high-performance housing development,” says Eric Knight, “Our family has been involved in the community for four generations – V-Marketplace represents the town’s history and Vineyard Oaks represents the town’s future.”

The showcase launches Friday, November 20, 2009, and will run for at least 6 months with rotating displays on the Vineyard Oaks Subdivision and a wide variety of green building technology.

Healthy Buildings has operated as a full-service design/build firm, with an exclusive focus on sustainable design and construction practices since 1999. The architecture and general contracting experience of its principals includes over 150 completed residential and small commercial projects throughout the last 25





years. This combined experience has allowed Healthy Buildings to become a leader in innovative, green building methodologies.

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For more information on this topic or for additional information on Vineyard Oaks please call Elizabeth Olcott at 707/676-8999, or email Elizabeth at elizabeth@healthybuildingsusa.com.

